



**Keystone Opportunity Center**

Providing Help • Offering Hope

# **SPONSORSHIP OPPORTUNITIES**

At

## **Keystone Opportunity Center**

**A 501(c)(3) Nonprofit Organization providing:  
FOOD – HOUSING – EDUCATION  
In Montgomery and Bucks counties**

**Gain Recognition**

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**Support Your Community**

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**Help People in Need**





## 2020 ANNUAL BANQUET SPONSORSHIPS

We invite you to partner with us at our Annual Banquet event will be held at the Indian Valley Country Club on Friday October 9 2020. This event is rescheduled from May 8 due to the COVID-19 pandemic.

This event celebrates the shining stars (businesses, organizations, and individuals) who go above and beyond to ensure that our community members are fed, housed and educated. The event consistently attracts approximately 300 of our high-net-worth donors and community partners.

The 2019 the award winners included Penn Community Bank, Univest Financial, Tyma Trachtenberg Dental Community, Souderton Mennonite Church, MOYER Indoor-Outdoor, and Zion Mennonite Church

For 2020 we offer the following sponsorship levels and benefits:

- **Banquet Presenting Sponsorship**
- **Banquet Diamond Sponsorship**
- **Banquet Platinum Sponsorship**
- **Banquet Gold Sponsorship**
- **Banquet Silver Sponsorship**
- **Banquet Bronze Sponsorship**

And these additional levels of support:

- **Banquet Table Sponsorship**
- **Banquet Centerpiece Sponsorship**
- **Banquet Program Advertising Sponsor**
- **Banquet Mystery Box Sponsor**

Please contact Malcolm Friend to discuss these opportunities by calling 215-723-5430 or emailing [mfriend@keystoneopp.org](mailto:mfriend@keystoneopp.org) – Malcolm will be delighted to review all the sponsor benefits with you in person (or by phone/email) to find a package that works for you. Sponsorship will not be restricted and will be used for the greatest need of serving the clients of Keystone Opportunity Center.

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### BANQUET SPONSORSHIP PACKAGES

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## Banquet Presenting Sponsor \$2,500

- Marketing Support:
  - Your logo prominently displayed on the official Annual Banquet primary landing page at the Keystone Opportunity Center website.
  - Your support announced through Keystone Opportunity Center social media.
  - Your name included in press releases.
  - Opportunity for sponsor signage and a team of 4 employees to participate in the distribution of fresh produce through our Fresh For All program (approximately 150 families participate) on a Tuesday between 12:30pm and 2:15pm on a mutually acceptable date. Your participation will be promoted through Keystone's social media (2,500+ followers).
- On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club.
  - Your logo prominently displayed at the event including the sponsor presentation.
  - Table stand to display your logo at your table.
  - Certificate of Appreciation displayed at the event.
  - Full page placement in Annual Banquet book\*. (Sample included in this packet.)
- Event Tickets:
  - Eight (8) Complimentary Annual Banquet tickets valued at \$600\* at a front row table location
- More:
  - Keystone Opportunity Center will be available to conduct a lunch and learn program at upon your request to your employees within the next twelve months.

## Banquet Diamond Sponsor \$2,000

- **Marketing Support:**
  - Your logo prominently displayed on the official Annual Banquet primary landing page at the Keystone Opportunity Center website.
  - Your support announced through Keystone Opportunity Center social media.
  - Your name included in press releases.
  - Opportunity for a team of 4 employees to participate in the distribution of fresh produce through our Fresh For All program (approximately 150 families participate) on a Tuesday between 12:30pm and 2:15pm on a mutually acceptable date. Your participation will be promoted through Keystone's social media (2,500+ followers).
- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
  - Your logo prominently displayed at the event including the sponsor presentation.
  - Table stand to display your logo at your table.
  - Certificate of Appreciation displayed at the event.
  - Full page placement in Annual Banquet book\*. (Sample included in this packet.)
- **Event Tickets:**
  - Six (6) Complimentary Annual Banquet tickets valued at \$600\* at a front row table location
- **More:**
  - Keystone Opportunity Center will be available to conduct a lunch and learn program at upon your request to your employees within the next twelve months.

## Banquet Platinum Sponsor \$1,000

- **Marketing Support:**
  - Your logo prominently displayed on the official Annual Banquet primary landing page at the Keystone Opportunity Center website.
  - Your support announced through Keystone Opportunity Center social media.
  - Your name included in press releases.
  - Opportunity for a team of 4 employees to participate in the distribution of fresh produce through our Fresh For All program (approximately 150 families participate) on a Tuesday between 12:30pm and 2:15pm on a mutually acceptable date. Your participation will be promoted through Keystone's social media (2,500+ followers).
- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
  - Your logo prominently displayed at the event including the sponsor presentation.
  - Table stand to display your logo at your table.
  - Certificate of Appreciation displayed at the event.
  - Half page placement in Annual Banquet book\*. (Sample included in this packet.)
- **Event Tickets:**
  - Four (4) Complimentary Annual Banquet tickets valued at \$300\*.
- **More:**
  - Keystone Opportunity Center will be available to conduct a lunch and learn program at upon your request to your employees within the next twelve months.

## Banquet Gold Sponsor \$750

- **Marketing Support:**
  - Your logo prominently displayed on the official Annual Banquet primary landing page at the Keystone Opportunity Center website.
  - Your support announced through Keystone Opportunity Center social media.
- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
  - Certificate of Appreciation displayed at the event.
  - Half page placement in Annual Banquet book\*. (Sample included in this packet.)
- **Event Tickets:**
  - Three (3) Complimentary Banquet tickets valued at \$ 225\*.

## Banquet Silver Sponsor \$500

- **Marketing Support:**
  - Your logo prominently displayed on the official Annual Banquet primary landing page at the Keystone Opportunity Center website.
  - Your support announced through Keystone Opportunity Center social media.
- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
  - Certificate of Appreciation displayed at the event.
  - Quarter page / Business Card placement in Annual Banquet book\*. (Sample included in this packet.)
- **Event Tickets:**
  - Two (2) Complimentary Annual Banquet tickets valued at \$150\*.

## Banquet Bronze Sponsor \$250

- **Marketing Support:**
  - Your logo prominently displayed on the official Annual Banquet primary landing page at the Keystone Opportunity Center website.
  - Your support announced through Keystone Opportunity Center social media.
- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
  - Certificate of Appreciation displayed at the event.
  - Quarter page / Business Card placement in Annual Banquet book\*. (Sample included in this packet.)

## Banquet Table Sponsor \$750

- **Event Tickets:**
  - Reserved table seating 10 guests valued at \$750\* (Available until close of business on August 1st)
- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
  - Name included as a sponsor in the Banquet Program
  - Table stand to display your logo at your table.

## Banquet Centerpiece Sponsor \$100 (30 available)

- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
  - Your logo prominently displayed on a high-quality centerpiece on a guest table at the Annual Banquet ordered on your behalf by Keystone Opportunity Center.
  - Name included in the Banquet Book.

## Banquet Program Advertising Sponsor

- **On-site exposure at to Banquet attendees on October 9th at the Indian Valley Country Club:**
    - Full Page Banquet Program Ad (Up to 7.5" x 6") - \$600\*.
    - Half Page Banquet Program Ad (Up to 4" 6") - \$300\*.
    - Quarter Page (3.5" x 3") / Business Card (3.25" x 2.5") - \$150\*.
- Note: Artwork to be provided by Sponsor.

## Comparison of 2020 Fall Banquet Sponsorship levels:

Banquet Sponsorship Levels	Banquet Book	Banquet Tickets	Certificate of Appreciation	Logo on Banquet Landing Page	Social Media Mentions	Logo in Sponsor Presentation	Logo Displayed at Your Table	Inclusion in Press Releases	Lunch and Learn	Fresh For All Volunteer Team	Fresh For All Signage	Logo Displayed on Speaker Podium
<b>Presenting \$2,500</b>	Full page ad	8 tix at front table	Displayed at event	x	x	x	Logo On Raised Table Stand	x	x	x	x	x
<b>Diamond \$2,000</b>	Full page ad	6 tix	Displayed at event	x	x	x	Logo On Raised Table Stand	x	x	x		
<b>Platinum \$1,000</b>	Half page ad	4 tix	Displayed at event	x	x	x	Logo On Raised Table Stand	x	x	x		
<b>Gold \$750</b>	Half page ad	3 tix	Displayed at event	x	x	x						
<b>Silver \$500</b>	Quarter page ad	2 tix	Displayed at event	x	x	x						
<b>Bronze \$250</b>	Quarter page ad		Displayed at event	x	x	x						
<b>Table \$750</b>	Name	10 tix					Logo On Raised Table Stand					
<b>Centerpiece \$100</b>	Name						Logo In Your Centerpiece					
<b>Program \$600 / \$300 / \$150</b>	Ad in Program Book											

### ADDITIONAL OPPORTUNITIES:

**Auction Items** – Please consider donating one item, or a basketful, for the auction at the Fall Banquet!

Donor Benefit: Tax Receipt for Donation(s), Name on Auction Table, and Name in Banquet Book

**Mystery Box Items** – Please consider donating \$25 gift cards for the Mystery Box table at the Fall Banquet!

Donor Benefits: Tax Receipt for Donation(s), Name on Mystery Box Table, and Name in Banquet Book

Please contact Malcolm Friend to discuss these Banquet Sponsorship opportunities by calling 215-723-5430 X103 or emailing [mfriender@keystoneopp.org](mailto:mfriender@keystoneopp.org)

Malcolm will be delighted to review the sponsor benefits with you in person (or by phone/email) and will work to find a package that works for you or your organization.

Or, simply fill out the enclosed form and send it to us.





## 2020 SLEEP OUT SPONSORSHIPS

Keystone Opportunity Center is excited to announce that our *“SleepOut 2020” event* will be held on October 23<sup>rd</sup>, until the following morning.

“SleepOut 2020” is an event designed to help engage and educate school-age children on the needs and challenges of local community members struggling with food insecurity, homelessness and barriers to education.

At this event, approximately 250 young people along with community leaders who are responsible for these groups, learn about the issues, and how they can create change in their community.

Our primary goal is to raise awareness, provide education, and to offer support to help community members in need. The funds raised through this event support the programs of Keystone Opportunity Center.

By partnering with us you will be actively participating, strengthening, and generating positive change in our local community by teaching our youth a life-long lesson in compassion, empathy, and change-making, along with providing much needed program support to help house the homeless, feed the hungry and educate adults and families.

Thank you in anticipation for your decision to make a sponsorship commitment that illustrates your care.

For 2020 we offer the following sponsorship levels and benefits:

- SleepOut Presenting Sponsor
- SleepOut Diamond Sponsor
- SleepOut Platinum Sponsor
- SleepOut Gold Sponsor
- SleepOut Silver Sponsor
- SleepOut Bronze Sponsor

Sponsorship will not be restricted and will be used for the greatest need of serving the clients of Keystone Opportunity Center.

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### SLEEPOUT SPONSORSHIP PACKAGES

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## SleepOut Presenting Sponsor \$2,500

- **Marketing Support:**
  - Your logo prominently displayed on the official SleepOut 2020 primary web page on the Keystone Opportunity Center website, with dynamic link to your website.
  - Your support announced through Keystone Opportunity Center social media.
  - Your name included in all communications prior to the event, including press releases.
  - Opportunity to have a team of employees to participate in the SleepOut event (approximately 250 participants) and your participation will be promoted through Keystone’s social media (2,500+ followers).
- **On-site exposure at SleepOut on October 23-24, 2020**
  - Opportunity to send employee of your organization to address the youth groups and their leaders attending the event.
  - Logo on signage throughout the event venue
  - Logo on activity materials for participants
  - Logo on cardboard structures.
  - Prominent logo placement on the event t-shirt given to all attendees and sponsors.
  - Opportunity for a tabling opportunity at the event. (4:00pm – 6:30pm)
  - Certificate of appreciation displayed at event, then delivered to you with a photo opportunity.

## SleepOut Diamond Sponsor \$2,000

- **Marketing Support:**
  - Your logo prominently displayed on the official SleepOut 2020 primary web page on the Keystone Opportunity Center website, with dynamic link to your website.
  - Your support announced through Keystone Opportunity Center social media.
  - Your name included in all communications prior to the event, including press releases.
- **On-site exposure at SleepOut on October 23-24, 2020**
  - Logo placement throughout the event venue.
  - Prominent logo placement on the event t-shirt given to all attendees and sponsors.
  - Certificate of appreciation displayed at event, then delivered to you with a photo opportunity.

## SleepOut Platinum Sponsor \$1,000

- **Marketing Support:**
  - Your logo prominently displayed on the official SleepOut 2020 primary web page on the Keystone Opportunity Center website, with dynamic link to your website.
  - Your support announced through Keystone Opportunity Center social media.
  - Your name included in all communications prior to the event, including press releases.
  - Certificate of Appreciation and photo opportunity at your location.
- **On-site exposure at SleepOut on October 23-24, 2020**
  - Logo placement at the event venue.
  - Logo placement on the event t-shirt available to all participants and sponsors.

## SleepOut Gold Sponsor \$750

- **Marketing Support:**
  - Your logo displayed on the official SleepOut 2020 primary web page on the Keystone Opportunity Center website, with dynamic link to your website.
  - Your support announced through Keystone Opportunity Center social media.
  - Your name included in press releases.
  - Certificate of Appreciation and photo opportunity at your location.
- **On-site exposure at SleepOut on October 23-24, 2020**
  - Logo placement at the event venue.
  - Name listed on the event t-shirt available to all participants and sponsors.

## SleepOut Silver Sponsor \$500

- **Marketing Support:**
  - Your logo prominently displayed on the official SleepOut 2020 primary web page on the Keystone Opportunity Center website, with dynamic link to your website.
  - Certificate of Appreciation and photo opportunity at your location.
- **On-site exposure at SleepOut on October 23-24, 2020**
  - Name included on the event t-shirt available to all participants and sponsors.

## SleepOut Bronze Sponsor \$250

- **Marketing Support:**
  - Your logo prominently displayed on the official SleepOut 2020 primary web page on the Keystone Opportunity Center website, with dynamic link to your website.
  - Certificate of Appreciation delivered to you with a photo opportunity.



## Comparison of 2020 SleepOut Sponsorship levels:

Banquet Sponsorship Levels	Certificate of Appreciation	Logo on SleepOut Landing Page	Event T-Shirts	Social Media Mentions	Logo on Signage Throughout Event	Inclusion in Press Releases	Logo on Cardboard Structures	SleepOut Volunteer Team	Fresh For All Signage and Volunteering	Tabling at Event	Logo on Participant Activity Materials	Speaker at Event
<b>Presenting \$2,500</b>	Displayed and Delivered	X	Prominent Logo Placement	x	X	x	x	x	x	x	x	x
<b>Diamond \$2,000</b>	Displayed and Delivered	X	Prominent Logo Placement	x	X	x	x	x				
<b>Platinum \$1,000</b>	Delivered to You	X	Logo	x	X	x						
<b>Gold \$750</b>	Delivered to You	X	Name	x	X	x						
<b>Silver \$500</b>	Delivered to You	x										
<b>Bronze \$250</b>	Delivered to You	x										

Please contact Malcolm Friend to discuss these SleepOut Sponsorship opportunities by calling 215-723-5430 X103 or emailing [mfriend@keystoneopp.org](mailto:mfriend@keystoneopp.org)

Malcolm will be delighted to review the sponsor benefits with you in person (or by phone/email) and will work to find a package that works for you or your organization.

Or, simply fill out the enclosed form and send it to us.





## New sponsorship opportunity!

# Keystone's Weekly Fresh For All

In November 2018, our food program expanded thanks to a partnership with Philabundance. By taking over Fresh For All, Keystone Opportunity Center now helps more than twice as many people receiving food assistance!

Keystone's Fresh For All provides fresh produce, dairy, and meats, along with a variety of household items and social services to approximately 2,500 people throughout the year who reside in locations between Allentown and Lansdale. In 2019, Keystone distributed 130,000 pounds of food and items at this site alone.

For 2020 we offer the following sponsorship levels and benefits:

- Fresh For All Diamond Sponsor
- Fresh For All Platinum Sponsor
- Fresh For All Gold Sponsor
- Fresh For All Silver Sponsor
- Fresh For All Bronze Sponsor

Sponsorship will not be restricted and will be used for the greatest need of serving the clients of Keystone Opportunity Center.

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## FRESH FOR ALL SPONSORSHIP PACKAGES

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### Diamond Sponsor \$2000

- Marketing Support:
  - Logo on the Fresh For All web page.
  - Announcement of your support for Fresh For All on Keystone's social media platforms.
  - Name in all (weekly) Fresh For All social media posts.
  - Certificate of Appreciation and photo opportunity at your location.
- Onsite Exposure at Fresh For All:
  - Logo placement at Fresh for All weekly event throughout the 2020 year
  - Three (3) exclusive opportunities during 2020 to set up a 10' x 10' booth to promote your company and services to the Fresh for All attendees.
  - Opportunity for teams of your employees to volunteer at the Fresh for All location on three (3) mutually acceptable dates that will include promotion of this activity on Keystone Opportunity Center social media platforms.

### Platinum Sponsor \$1500

- Marketing Support:
  - Logo on the Fresh For All web page.
  - Announcement of your support for Fresh For All on Keystone's social media platforms.
  - Certificate of Appreciation and photo opportunity at your location.
- Onsite Exposure at Fresh For All:
  - Logo placement at Fresh for All weekly event throughout the 2020 year
  - Two (2) exclusive opportunities during Spring, Summer and Fall 2020 to set up a 10' x 10' booth to promote your company and services to the Fresh for All attendees.
  - Opportunity for teams of your employees to volunteer at the Fresh for All location on two (2) mutually acceptable dates that will include promotion of this activity on Keystone Opportunity Center social media platforms.

## Gold Level Sponsor \$1000

- Marketing Support:
  - Logo placement at Fresh for All weekly event throughout the 2020 year
  - Name on the Fresh For All web page.
  - Announcement of your support for Fresh For All on Keystone’s social media platforms.
  - Certificate of Appreciation and photo opportunity at your location.
- Onsite Exposure at Fresh For All:
  - One (1) exclusive opportunities during Spring, Summer and Fall 2020 to set up a 10’ x 10’ booth to promote your company and services to the Fresh for All attendees.
  - Opportunity for teams of your employees to volunteer at the Fresh for All location on one (1) mutually acceptable date that will include promotion of this activity on Keystone Opportunity Center social media platforms.

## Silver Level Sponsor \$500

- Marketing Support:
  - Logo placement at Fresh for All weekly event throughout the 2020 year
  - Name on the Fresh For All web page.
  - Promotion of your support for Fresh For All on Keystone’s social media platforms.
  - Certificate of Appreciation and photo opportunity at your location.
- Onsite Exposure at Fresh For All:
  - Opportunity for teams of your employees to volunteer at the Fresh for All location on one (1) mutually acceptable date that will include promotion of this activity on Keystone Opportunity Center social media platforms.

## Comparison of 2020 Fresh For All Sponsorship levels:

Banquet Sponsorship Levels	Certificate of Appreciation & Photo Opportunity	Logo Placement at All Weekly Events	Announcement of Sponsorship on Social Media	Fresh For All Web Page	Fresh For All Volunteer Team	10 x 10 Booth at Event	Name in All (Weekly) Fresh For Social Media Posts
<b>Diamond \$2,000</b>	x	x	x	Logo	3 times per year	3 times per year	x
<b>Platinum \$1,000</b>	x	x	x	Logo	2 times per year	2 times per year	
<b>Gold \$750</b>	x	x	x	Name	1 time per year	1 time per year	
<b>Silver \$500</b>	x	x	x	Name	1 time per year		

Please contact Malcolm Friend to discuss these Fresh For All Sponsorship opportunities by calling 215-723-5430 X103 or emailing [mfriend@keystoneopp.org](mailto:mfriend@keystoneopp.org) Malcolm will be delighted to review the sponsor benefits with you in person (or by phone/email) and will work to find a package that works for you or your organization.

Or, simply fill out the enclosed form and send it to us.

**IMMEDIATE NEEDS**  
(The week of October 7)

**Housing**  
Grill Cover 36x59x26  
Dish Sponges

**Education**  
Floor Lamps

**Food Pantry**  
Tuna, Chunky Soups  
Beans, Oatmeal  
Cereal, Toilet Paper

Sponsored by: **Aitek**  
Business Systems, Inc.

*Keystone Opportunity Center*

**New Sponsorship Opportunity!**  
**Weekly Immediate Needs Emails/Posts**

Every Friday throughout the year we communicate our Immediate Needs: the items needed right away for our clients. This project, which started about a year ago, has earned a significantly growing following of supporters, corporate partners and faith-based organization. Now you can take advantage of this high level of awareness by becoming its exclusive sponsor!

Leveraging this outreach through Keystone’s Facebook, Instagram, website, and email, we reach more than 2,600 people in the region, every single week.

Consistently, our Immediate Need communications are being shared to wider audiences, frequently being share multiple times, which multiplies that number considerably.

People love this information because it is a simple way to help others. And it works! There are too many examples to cite, but one recent story is of a client who was walking 10 miles to work each day. He asked if we could provide him with a bike. The community responded within 2-days, providing a number of bicycles. Thanks to these generous gifts that would otherwise not have been donated, we were able to change the life of this client, and several others.

We offer you an exclusive opportunity for a defined period to add your branding to this outreach in 2020. Select as many placements as you like, and be tagged “Sponsored By” in each and every communication. Sponsorship will not be restricted and will be used for the greatest need of serving the clients of Keystone Opportunity Center.

Special offer: Buy 3 and Get 1 Free!

- Weekly Logo Placement \$250 one week
- 4-Week Combo Pack Logo Placement \$750 four weeks

**Immediate Needs Sponsorship Benefits:**

- Marketing Support:
  - Exclusive logo placement in all Immediate Needs communications (email and social media)
  - Exclusive logo placement on Immediate Needs graphic on the front page of Keystone’s website
  - Certificate of Appreciation and photo opportunity at your location.
  - Announcement of Sponsorship in Social Media.

Sponsorship Benefits	Certificate of Appreciation & Photo Opportunity	Logo Placement in All Weekly Communicatins	Announcement of Sponsorship on Social Media	Logo Included in Fresh For All Graphic on Front Page of Website
Immediate Needs Sponsorship	X	X	X	X

Please contact Malcolm Friend to discuss these Immediate Needs Sponsorship opportunities by calling 215-723-5430 X103 or emailing [mfriend@keystoneopp.org](mailto:mfriend@keystoneopp.org) Malcolm will be delighted to review the sponsor benefits with you in person (or by phone/email) and will work to find a package that works for you or your organization.

Or, simply fill out the enclosed form and send it to us.





## New Sponsorship Opportunity! Food Aid Bags

Each year Keystone Opportunity Center benefits from Community Food Drives, including the Scouts, US Postal Workers, Souderton Area School District and other organizations. In 2018, the Scout Food Drive was adversely impacted when they were unable to source bags to distribute around the community. Keystone helped to source bags for the November 2019 food drive that yielded 5 tons of food from the community for our food pantry.

We offer you a new opportunity to include your company logo as a supporter of Keystone Opportunity Center on a new food program bag. Sponsorship will not be restricted and will be used for the greatest need of serving the clients of Keystone Opportunity Center.

Your logo impression will be shared on 11,000 food bags. 10,000 of these will be for Community Food Drive bags and 1,000 for clients participating in Keystone Opportunity Center Food Program.

## Gold Level Sponsor \$1000

### Marketing Support:

- Brand recognition to 11,000 community members and Keystone Opportunity Center clients through logo placement on pantry donation bags
- Announcement of Sponsorship in Social Media
- Inclusion in Press Release about the Relevant Food Drive
- Certificate of Appreciation and photo opportunity at your location.

NOTE: Deadline June 1, 2020 in order for bags to be printed before events.

Sponsorship Benefits	Certificate of Appreciation & Photo Opportunity	Logo Placement on Food Bags Distributed Into Homes and Used in the Pantry	Announcement of Sponsorship on Social Media	Inclusion in Press Release about the Food Drive in Which Your Bags Will Be Used
Food Bag Sponsorship	x	x	x	x

Please contact Malcolm Friend to discuss these Banquet Sponsorship opportunities by calling 215-723-5430 X103 or emailing [mfriend@keystoneopp.org](mailto:mfriend@keystoneopp.org)

Malcolm will be delighted to review the sponsor benefits with you in person (or by phone/email) and will work to find a package that works for you or your organization.

Or, simply fill out the enclosed form and send it to us.







RETURN COMPLETED FORM TO:  
 Malcolm Friend  
 Keystone Opportunity Center  
 PO Box 64183  
 Souderton, PA 18964  
 EMAIL: MFriend@KeystoneOpp.org  
 FAX: 215-799-0739

# 2020 Sponsorship Order Form

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Annual Banquet 2020

- Banquet Presenting \$2,500
- Banquet Diamond \$2,000
- Banquet Platinum \$1,000
- Banquet Gold \$750
- Banquet Silver \$500
- Banquet Bronze \$250
- Banquet Table \$750
- Banquet Centerpiece \$100
- Banquet Program Ad \$600
- Banquet Program Ad \$300
- Banquet Program Ad \$150

### SleepOut 2020

- SleepOut Presenting \$2,500
- SleepOut Diamond \$2,000
- SleepOut Platinum \$1,000
- SleepOut Gold \$750
- SleepOut \$500
- SleepOut Bronze \$250

### FreshForAll 2020

- Fresh For All Diamond \$2,000
- Fresh For All Platinum \$1,000
- Fresh For All Gold \$750
- Fresh For All \$500
- Fresh For All Bronze \$250

### Immediate Needs (Seasonal) 2020

- Immediate Needs / One Week \$250 – Number of weeks: \_\_\_\_\_
- Immediate Needs / Four Weeks \$750 – Number of ComboPacks: \_\_\_\_\_

### Food Aid Bags 2020

- Food Aid Bags \$1,000

### \*NOTE FAIR MARKET VALUES

Banquet Tickets: The average ticket price for the event is \$75.00. For tax purposes, about \$42.75 is tax-deductible as permitted by law. The balance of about \$32.25 represents the fair market value of the food and entertainment for the event.  
 Full Page Banquet Program Ad: For tax purposes, \$563.00 is tax-deductible. The fair market value is about \$37.00.  
 Half Page Banquet Program Ad: For tax purposes, \$289.00 is tax-deductible. The fair market value is about \$11.00.  
 Quarter Page Banquet Program Ad: For tax purposes, \$141.00 is tax-deductible. The fair market value is about \$9.00.

### NOTE USE OF FUNDS

*I understand that sponsorship of any Keystone program does NOT restrict my funds to use for that program exclusively. While I/we may be recognized for supporting a particular program, my/our sponsorship funds will not be restricted and will be used for the greatest need of the serving the clients of Keystone Opportunity Center.*  
 \_\_\_\_\_ **Initial here to acknowledge that your funds will not be restricted.**

### PAYMENT OPTIONS

Check Enclosed (Please make out to Keystone Opportunity Center)

Invoice Me

Bill My Credit Card: Credit Card Number: \_\_\_\_\_

Cover my credit card fees (select this if you elect to cover fees up to \$10. (Circle one) YES or NO

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Address of Card: \_\_\_\_\_

Keystone Opportunity Center is a 501[c]3 non-profit community organization, donations to which are tax deductible to the fullest extent of the law. The official registration and financial information of Keystone Opportunity Center may be obtained from the PA Department of State by calling toll free within Pennsylvania: 1-800-732-0999. Registration does not imply endorsement.