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Keystone Opportunity Center names executive director

Keystone Opportunity Center in Souderton, a social service agency that offers help and hope to those struggling with the trauma of poverty by creatively addressing disparities in access to housing, food and education, has selected Arlene E. Daily as its next executive director.

Daily, a resident of Allentown, will fill the vacancy created by E. Richard Aichele III after his retirement in January. The selection was made after an extensive executive search led by a team that consisted of an employment agency, and members of the staff and board of Keystone Opportunity Center.

Daily comes to Keystone with decades of experience in the nonprofit world. She has served in leadership positions in nonprofit organizations such as social service agencies, disease fighting



ARLENE E. DAILY

charities, arts organizations and community centers in Pennsylvania and New York City. She has worked locally, nationally and internationally, managing executive directors in chapter offices across the U.S., leading advocacy and lobbying efforts at the state and federal levels, building creative community alliances that advanced all involved and

shepherding organizations out of debt.

Prior to joining Keystone, Daily was the executive director of Mayfair Inc., which had accrued debt for 15 years before her arrival; within four years she brought the nonprofit back into the black.

Daily's spare time is often spent in community-building volunteerism. She helped launch an award-winning annual interfaith day of service. She organized a community health fair that provided hundreds of vulnerable community members free medical screening and health information from scores of agencies. And she organized a social justice sign up event at a Martin Luther King Jr. Day interfaith service.

She sees her work – both professional and volunteer – as a

chance to make the world a better place while creating unity among

people by inviting them to work together in that effort.

Journalist set to speak about Bucks

The General Meeting of the Newtown Historic Association will be held at 7:30 p.m. Monday, Oct. 16, at the Half Moon Inn (Court Inn), 105 Court St., Newtown.

The speaker will be Carl LaVo, the weekly history columnist for the Bucks County Courier Times and the Intelligencer. LaVo has had a 40-year career in journalism and has won numerous awards for writing, design and photography.

His topic will be "That's Unusual: Funny and odd anec-

dotes about Bucks County's history – from Wrightstown and Doylestown to Newtown and Falls."

His book, "Bucks County Adventures: From William Penn and George Washington to Neil Armstrong," was published recently and he will also give some information about this.

All are invited; you don't have to be a member to attend. There will be refreshments and a social hour following the meeting. For information, call 215-968-3914, email dcnhh@comcast.net or visit newtownhistoric.org.