



Providing Help • Offering Hope

## **Spring Banquet 2019 - Honoring Community Champions**

### **Presenting Sponsor \$2,500**

Your logo prominently displayed on the official Spring Banquet primary landing page at the Keystone Opportunity Center website.

Your support announced through Keystone Opportunity Center social media.

Your name included in press releases.

On-site exposure at to Banquet attendees (300) on April 5<sup>th</sup> at the Indian Valley Country Club.

Eight (8) Complimentary Spring Banquet tickets valued at \$600.

Full page placement in Spring Banquet brochure.

Opportunity to have a representative speak at the event.

Presentation of certificate of appreciation to your organization at the event.

Keystone Opportunity Center to conduct a lunch and learn program at your location to your employees within the next twelve months.

2019 Annual Recognition Benefits also apply that include public recognition through our website and reports.

Note: The average ticket price for the event is \$75.00. For tax purposes, only \$42.75 is tax-deductible as permitted by law. The balance of \$32.25 represents the fair market value of the food and entertainment for the event.

**To discuss how you wish to be represented at the Banquet, please contact Malcolm Friend:**

**(215) 723-5430 ext. 103 or email [mfriender@keystoneopp.org](mailto:mfriender@keystoneopp.org)**



## **Spring Banquet 2019 - Honoring Community Champions**

### **Diamond Sponsor \$2,000**

Your logo prominently displayed on the official Spring Banquet primary landing page at the Keystone Opportunity Center website, with dynamic link to your website.

Your support announced through Keystone Opportunity Center social media.

Your name included in press releases.

On-site exposure to Banquet attendees (300) on April 5<sup>th</sup> at the Indian Valley Country Club.

Eight (8) Complimentary Banquet tickets valued at \$600.

Full page placement in Banquet brochure.

Presentation of certificate of appreciation to your organization at the event.

Keystone Opportunity Center to conduct a lunch and learn program to your employees at your location within the next twelve months.

2019 Annual Recognition Benefits also apply that include public recognition through our website and reports.

Note: The average ticket price for the event is \$75.00. For tax purposes, only \$42.75 is tax-deductible as permitted by law. The balance of \$32.25 represents the fair market value of the food and entertainment for the event.

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## **Spring Banquet 2019 - Honoring Community Champions**

### **Platinum Sponsor \$750**

Your logo prominently displayed on the official Spring Banquet primary landing page at the Keystone Opportunity Center website, with dynamic link to your website.

Your support announced through Keystone Opportunity Center social media.

Your name included in press releases.

On-site exposure to Banquet attendees (300) on April 5<sup>th</sup> at the Indian Valley Country Club.

Four (4) Complimentary Banquet tickets valued at \$300.

Half page placement in Banquet brochure.

Certificate of appreciation.

2019 Annual Recognition Benefits also apply that include public recognition through our website and reports.

Note: The average ticket price for the event is \$75.00. For tax purposes, only \$42.75 is tax-deductible as permitted by law. The balance of \$32.25 represents the fair market value of the food and entertainment for the event.

**To discuss how you wish to be represented at the Banquet, please contact Malcolm Friend:**

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## **Spring Banquet 2019 - Honoring Community Champions**

### **Gold Sponsor \$500**

Your logo prominently displayed on the official Spring Banquet primary landing page at the Keystone Opportunity Center website, with dynamic link to your website.

On-site exposure to Banquet attendees (300) on April 5<sup>th</sup> at the Indian Valley Country Club.

Three (3) Complimentary Banquet tickets valued at \$ 225.

Half page placement in Banquet brochure.

Certificate of appreciation.

2019 Annual Recognition Benefits also apply that include public recognition through our website and reports.

Note: The average ticket price for the event is \$75.00. For tax purposes, only \$42.75 is tax-deductible as permitted by law. The balance of \$32.25 represents the fair market value of the food and entertainment for the event.

**To discuss how you wish to be represented at the Banquet, please contact Malcolm Friend:**

**(215) 723-5430 ext. 103 or email [mfriend@keystoneopp.org](mailto:mfriend@keystoneopp.org)**



## **Spring Banquet 2019 - Honoring Community Champions**

### **Silver Sponsor \$250**

Your logo prominently displayed on the official Spring Banquet primary landing page at the Keystone Opportunity Center website, with dynamic link to your website.

On-site exposure to Banquet attendees (300) on April 5<sup>th</sup> at the Indian Valley Country Club.

Two (2) Complimentary Banquet tickets valued at \$150.

One Quarter / Business Card size placement in Banquet brochure.

Certificate of appreciation.

2019 Annual Recognition Benefits also apply that include public recognition through our website and reports.

Note: The average ticket price for the event is \$75.00. For tax purposes, only \$42.75 is tax-deductible as permitted by law. The balance of \$32.25 represents the fair market value of the food and entertainment for the event.

**To discuss how you wish to be represented at the Banquet, please contact Malcolm Friend:**

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## **Spring Banquet 2019 - Honoring Community Champions**

### **Table Sponsor \$750**

One reserved table seating 10 guests valued at \$650  
(Sponsorship level available until close of business on March 1st 2019)  
Name included as a sponsor in the Banquet Program  
2019 Annual Recognition Benefits also apply that include public recognition  
through our website and reports.

Note: The average ticket price for the event is \$75.00.  
For tax purposes, only \$42.75 is tax-deductible as permitted by law.  
The balance of \$32.25 represents the fair market value of the  
food and entertainment for the event.

### **Centerpiece Sponsor \$100 – 30 available**

Your logo prominently displayed on a high-quality centerpiece at the Spring Banquet ordered on your behalf by  
Keystone Opportunity Center. Your name will be included in the Banquet brochure.

### **Advertising Sponsor**

Full Page Banquet Program Ad (Up to 7.5" x 6") - \$600.	– Fair market value \$37.00
Half Page Banquet Program Ad (Up to 4" 6") - \$300.	– Fair market value \$11.00
Quarter Page (3.5" x 3") / Business Card (3.25" x 2.5") - \$150.	– Fair market value \$9.00

Artwork to be provided by Sponsor.

### **Mystery Box**

Name included as a supporter in the Banquet Program.  
Name included on signage at the Mystery Box table

### **Auction Donor**

In addition to name included as a supporter in the Banquet Program  
other benefits may apply.

**To discuss how you wish to be represented at the Banquet please contact Malcolm Friend:**

(215) 723-5430 ext. 103 or email [mfriender@keystoneopp.org](mailto:mfriender@keystoneopp.org)



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This sponsorship agreement ("Agreement"), effective this \_\_\_\_\_ day of \_\_\_\_\_, 2019 (hereinafter the "Effective Date"), by and between Keystone Opportunity Center ("KOC"), located at 104 Main Street, PO Box 64183, Souderton PA, 18964, and \_\_\_\_\_ ("Sponsor"), located at \_\_\_\_\_ ("Sponsor"). The purpose of this Agreement is to allow \_\_\_\_\_ to become a sponsor of KOC's Spring Banquet program ("the Program") on April 5th, 2019.

Sponsor agrees to be a local sponsor of the Program at the following level (please complete):

Type of Sponsorship:	Amount
	\$

By signing this Agreement Sponsor agrees to be bound by our Sponsorship Terms and Conditions, attached and incorporated herein, as well as all additional terms and conditions set forth in the Spring Banquet Sponsorship Proposal, including but not limited to the benefits related to each sponsorship level, which is hereby incorporated in this Agreement.

**Payment and Benefits Terms**

Sponsor is requested to payment upon completion of this agreement. Your prompt payment helps us to ensure a pleasurable event for all. Respectfully to process payment immediately, please provide the following information:

CHECKS PAYABLE TO: "Keystone Opportunity Center" send to PO Box 64183, Souderton PA 18964

Please use my credit card: AMEX MASTER CARD VISA DISCOVER

Check to ensure that 100% of your sponsorship will be used for our mission by agreeing to include the credit card processing fee

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsor will pay by Check - Date Check received: \_\_\_\_\_ Check Number \_\_\_\_\_

Company Name

Company Representative's Name and Title

Address

Email

City

State

Zip

Phone Number

Fax Number

Printed Name

Signature

## **Spring Banquet 2019 - SPONSORSHIP TERMS AND CONDITIONS**

1. Term. This Agreement shall begin on the Effective Date set forth above and end at the conclusion of the scheduled Community Cares Spring Banquet event (the "Event").
2. Use of Sponsor Marks. Sponsor grants Keystone Opportunity Center ("KOC") a non-exclusive, royalty free license to use the Sponsor's name, logos, and marks ("Sponsor Marks") as approved by Sponsor, as mutually agreed upon, and for no other purpose.
3. Use of KOC Marks. KOC grants Sponsor a non-exclusive, royalty free license to use the KOC name, logo, and marks ("KOC Marks") as approved by KOC, solely for display in connection with Sponsor's sponsorship of the Event, or as otherwise mutually agreed upon by KOC and Sponsor, and for no other purpose.
  - (b) Assignment and Sublicense. (a) KOC shall not sublicense or transfer the use of the Sponsor Marks to any person or entity, or otherwise permit a third party to use Sponsor Marks for any purpose not authorized by this Agreement. KOC recognizes that there is great value to Sponsor in the Sponsor Marks and in the good will associated therewith; that nothing in this Agreement gives KOC any interest or property rights in the Sponsor Marks, except the right to use the Sponsor Marks as specifically set forth herein. (b) Sponsor represents and warrants that there is no known legal impediment to the use of the Sponsor's name, logos, or marks as contemplated in this agreement.
  - (c) Sponsorship Payment and Benefits. (a) The parties agree that Sponsor's payment to KOC at the level indicated above must be submitted to KOC no later than five (5) days following the Effective Date of this Agreement. The parties further agree that if Sponsor receives any or all of the benefits that Sponsor shall be entitled to per this Agreement prior to submitting its required sponsorship payment in full, Sponsor shall be obligated to pay to KOC the fair market value of the benefits received by Sponsor. NOTWITHSTANDING ANY OTHER TERMS OF THIS AGREEMENT, SPONSOR SHALL PAY TO KOC THE FULL AMOUNT OF ITS SPONSORSHIP OBLIGATION NO LATER THAN THIRTY (30) DAYS PRIOR TO THE SPONSORED EVENT. (b) It is mutually understood that KOC is a tax-exempt entity under Section 501(c)3 of the internal revenue code and that this Agreement and any additional terms and conditions set forth in the Spring Banquet Sponsorship Proposal, including but not limited to the benefits related to each sponsorship level, hereto will not include any obligations for KOC that are unrelated to its charitable purpose or that would subject any payments, donations (in-kind or otherwise) or other valuable consideration made or provided to KOC under this Agreement to tax as income from a business activity unrelated to said charitable purpose.
4. Indemnity. Sponsor agrees to indemnify, hold harmless and, at KOC's request, defend KOC and its directors, officers, employees, and agents against losses and expenses of any nature (including but not limited to reasonable attorneys' fees and costs of suit) resulting from the performance of this Agreement and that are directly attributable to the gross negligence or willful misconduct of Sponsor, its employees or other representatives.
5. Event Cancellation. KOC will use its commercially best efforts to conduct the Event on scheduled date; however KOC, its directors, officers, employees, and agents shall not be responsible for damages that result from delays or postponements of the Event due to circumstances beyond its reasonable control. In the event that the Event does not take place, Sponsor's contribution set forth above shall be treated as a donation to KOC and shall not be refunded.
6. Governing Law. This Agreement shall be governed, construed and enforced in accordance with and subject to the laws of the state of Pennsylvania, except that any conflict of laws rule of Pennsylvania that may require reference to the law of some other jurisdiction other than Pennsylvania law shall be disregarded.
7. Entire Agreement. This Agreement and any additional terms and conditions set forth in the Sponsorship Proposal, including but not limited to the benefits related to each sponsorship level, contain the entire agreement between the parties hereto and supersedes any and all prior agreements, arrangements or understandings between the parties relating to the subject matter of this Agreement. No oral understandings, statements, promises or inducements contrary to the terms of this Agreement exist, and each party hereto expressly disclaims reliance upon any facts, promises or representations made by any other party, or its agents, services or attorneys, prior to the date of execution of this Agreement. This Agreement cannot be amended, modified, altered or qualified except by a subsequent agreement in writing personally signed by all parties hereto.